

KIM NGUYEN - UX DESIGNER

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SKILLS

Research: Competitive analysis, User research, Usability testing, User personas, User flows

Design: Visual design, Prototype, Wireframes, Web design, mobile design, Branding, HTML, CSS

Tools: Figma, Sketch, InVision, Paper and pencil, Illustrator, InDesign

PROJECTS

Nike Run Club / UX Designer

NOVEMBER 2021 — NOVEMBER 2021 (SEATTLE, WA)

- Added a social integration to an existing mobile design system

Tet in Seattle / UX Designer

OCTOBER 2021 — OCTOBER 2021 (SEATTLE, WA)

- Redesigned a desktop website and integrated a donation button to increase donations
- Conducted user research, high-fidelity wireframes, clickable prototypes, and usability testings to improve website traffic and build a more efficient design system

Mirror / UX Designer

SEPTEMBER 2021 — SEPTEMBER 2021 (SEATTLE, WA)

- Designed an e-commerce responsive website for a fashion company from end to end product designs
- Engaged in user research to create user personas, flows, and branding
- Built low and high fidelity wireframes and prototypes, conducted usability testing and iterated from feedback

WORK EXPERIENCE

UX/UI Designer / Hummingbirdsdays (Internship)

MARCH 2022 - PRESENT (SEATTLE WA)

- Delivering user flows, wireframes, and final designs for iOS, Android, and web platforms based on provided product and business requirements
- Delivering Hummingbirdsdays LLC clients' design work and projects
- Learning HTML, CSS, and JavaScript to assist with the front-end development of design work related to Hummingbirdsdays' internal projects

Brand Specialist / Nordstrom

AUGUST 2020 - PRESENT (SEATTLE WA)

- Identifying business needs for the company
- Collaborate with the buying office and brands to align on products that can be sold in-store and online
- Solve merchandise data problems when errors occur

EDUCATION

Design Lab / UX Academy

FEB 2020 - FEB 2021 (SEATTLE, WA)

University of Washington / Bachelors of Science

SEP 2016 - DEC 2021 (BOTHELL, WA)